EXHIBIT 5

Equal Employment Opportunity Program

MODEL EQUAL EMPLOYMENT OPPORTUNITY PROGRAM

I. General Policy

It will be our policy to provide employment opportunity to all qualified individuals without regard to their race, color, religion, national origin or sex in all personnel actions including recruitment, evaluation, selection, promotion, compensation, training and termination.

It will also be our policy to promote the realization of equal employment opportunity through a positive, continuing program of specific practices designed to ensure the full realization of equal employment opportunity without regard to race, color religion, national origin or sex.

To make this policy effective, and to ensure conformance with the Rules and Regulations of the Federal Communications Commission, we have adopted an Equal Employment Opportunity Program which includes the following elements:

Com	mission, we have adopted an Equal Employment Opportunity Program which includes the following elements:
II. (Nan	Responsibility for Implementation Patricia A. Turner, General Manager ne/Title), will be
respo respo comp	consible for the administration and implementation of our Equal Employment Opportunity Program. It will also be the consibility of all persons making employment decisions with respect to recruitment, evaluation, selection, promotion, promotion, training and termination of employees to ensure that our policy and program is adhered to and that no person excriminated against in employment because of race, color, religion, national origin or sex.
111.	Policy Dissemination
	ssure that all members of the staff are cognizant of our equal employment opportunity policy and their individual onsibilities in carrying out this policy, the following communication efforts will be made:
	(X) The station's employment application form will contain a notice informing prospective employees that discrimination because of race, color, religion, national origin or sex is prohibited and that they may notify the appropriate local, State or Federal agency if they believe they have been the victims of discrimination.
	(X) Appropriate notices will be posted informing applicants and employees that the station is an Equal Opportunity Employer and of their right to notify an appropriate local, State, or Federal agency if they believe they have been the victims of discrimination.
	(X) We will seek the cooperation of unions, if represented at the station, to help implement our EEO program and all union contracts will contain a nondiscrimination clause.
	() Other (specify)
IV.	Recruitment
	nsure rondiscrimination in relation to minorities and women, and to foster their full consideration in filling job vacancies, ropose to utilize the following recruitment procedures:
	(x) We will attempt to maintain systematic communication, both orally and in writing, with a variety of minority and women's organizations to encourage the referral of qualified minority and female applicants. Examples of organizations we intend to contact are: Women in Communications, Inc. La Crosse Native American Club
	Asian Association Pan American Union Association La Crosse Area Hmong Mutual Assistance Association American Business Women's Asso. La Crosse BPWA
	(X) In addition to the organizations noted above, which specialize in minority and female candidates, we will deal only with employment services, including State employment agencies, which refer job candidates without regard to their race, color, religion, national origin or sex. Examples of these employment referral services are: Employment Options, Inc. Women in Sales Women's Employment Project, Inc. AWRT-Badger Chapter Wisconsin Minority Women's Network United Migrant Opportunity Services, Inc.

GUIDELINES TO THE MODEL EEO PROGRAM

The model EEO program adopted by the Commission for construction permit applicants, assignees and transferees contains five sections designed to assist the applicant in establishing an effective EEO program for its station. The specific elements which should be addressed are as follows:

I. General Policy

The first section of the program should contain a statement by the applicant that it will afford equal employment opportunity in all personnel actions without regard to race, color, religion, national origin or sex, and that it has adopted an EEO program which is designed to fully utilize the skills of minorities and women in the relevant available labor force.

II. Responsibility for Implementation

This section calls for the name (if known) and title of the official who will be designated by the applicant to have responsibility for implementing the station's program.

III. Policy Dissemination

The purpose of this section is to disclose the manner in which the station's EEO policy will be communicated to employees and prospective employees. The applicant's program should indicate whether it: (a) intends to utilize an employment application form which contains a notice informing job applicants that discrimination is prohibited and that persons who believe that they have been discriminated against may notify appropriate governmental agencies; (b) will post a notice which informs job applicants and employees that the applicant is an equal opportunity employer and that they may notify appropriate governmental authorities if they believe that they have been discriminated against; and (c) will seek the cooperation of labor unions, if represented at the station, in the implementation of its EEO program and in the inclusion of nondiscrimination provisions in union contracts. The applicant should also set forth any other methods it proposes to utilize in conveying its EEO policy (e.g., orientation materials, on-air announcements, station newsletter) to employees and prospective employees.

IV. Recruitment

The applicant should specify the recruitment sources and other techniques it proposes to use to attract minority and female job applicants. Not all of the categories of recruitment sources need be utilized. The purpose of the listing is to assist the applicant in developing specialized referral sources to establish a pool of minorities and women who can be contacted as job opportunities occur. Sources which subsequently prove to be nonproductive should not be relied on and new sources should be sought.

V. Training

Training programs are not mandatory. Each applicant is expected to decide, departure upon as own individual situation, whether a training program is feasible and would assist it in its effort to increase the place of available minority and female applicants. Additionally, the applicant may set forth any other assistance it proposes to give to students, schools or colleges which is designed to be of benefit to minorities and women interested in entering the broadcasting field. The beneficiary of such assistance should be listed, as well as the form of assistance, such as contributions to scholarships, participation in work study programs, and the like.

MODEL EQUAL EMPLOYMENT OPPORTUNITY PROGRAM

(^X) When we recruit prospective employees from educational in schools and colleges with significant minority and female enroll	ments. Educational institutions to be contacted for
recruitment purposes are: Western Wisconsin Technical Co University of Wisconsin- La Cr	llege (WWTC) osse (UW-L)
Viterboro College - La Crosse(_ <u>V</u> iterboro)
Winona State University (WSU) (X) When utilizing media for recruitment purposes, help-wanted are an Equal Opportunity Employer and will contain no indication sex over another.	advertisements will always include a notice that we n, either explicit or implied, of a preference for one
(X) When we place employment advertisements in printed me media which have significant circulation or are of particular publications to be utilized are: La Crosse Tribune Broadcasting Magazine	
	- -
(x) We will encourage employees, particularly minority and candidates for existing and future job openings.	female employees, to refer minority and female
Training	
() Station resources and/or needs will be such that we will be u for upgrading the skills of employees.	nable or do not choose to institute specific programs
(X) We will provide on-the-job training to upgrade the skills of	employees.
$(\ensuremath{^{X}})$ We will provide assistance to students, schools or collegwomen to compete in the broadcast employment market on an	
School or Other Beneficiary Proper WWTC	sed Form of Assistance
UW-L	11
Viterboro	11
() Other (Specify)	<u> </u>

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window? If Yes, specify closing date: JANUARY 21, 1991 Yes, specify closing date:						FOR COMMISS	ION USE ONLY	
ASS Referral Date Referred by ame of Applicant T COM, INC. all letters // **********************************	• • • • • •	NOINTED:NO D		File No.				
and of Applicant T CON, INC. It this application being flied in response to a	Section	V-8 - FM BR	OAUCASI E	NGINEERING D	AIA	ASB Referral	Date	
Is this application being filed in response to a						Referred by		
Is this application being filed in response to a	ame of Appl	icant						
Principal community to be served: Class Check anity are best below	T COM, II	NC.						
urpose of Application:	all letters (if	issuedl			lication bei	ng filed in resp	onse to a	X Yes No
Modify existing construction permit for main				If Yes, spec	oify closing	date: J	ANUARY 21, 19	91
Modify existing construction permit for main	urpose of Ap	pplication: (check	appropriate b	ex(es))				
Modify licensed main facility Modify licensed auxiliary facility purpose is to modify, indicate below the nature of change(s) and specify the file number(s) of the authorizations feeted. Antenna supporting-structure height Effective radiated power Antenna height above average terrain Frequency Antenna location Class Main Studio location Cther (Senser'ise briefly)	X Constr	ruct a new (mai	n) facility		Co	nstruct a new a	uxillary facility	
purpose is to modify, indicate below the nature of change(s) and specify the file number(s) of the authorizations [Fected.] Antenna supporting structure height			ruction perm	nit for main			onstruction perm	it for auxiliary
Antenna supporting-structure height	Modif	y licensed main	facility		□ Мо	dify-licensed a	uxiliary facility	
Antenna location Class Main Studio location Class Check only one bas believ)		o modify, indica	ate below th	e nature of chan	ige(s) and s	pecify the file	number(s) of the	authorizations
Antenna location Class Main Studio location Other (Sensorite briefly) File Number(s) Allocation: Channel No. Principal community to be served: Class (check only one bas belief) Class (check only one bas belief) LA CROSSE LA CROSSE WI C2 C1 C C1 C Exact location of antenna. Specify address, city, county and state if no address, specify distance and bearing relative to the nearest town or landmark. 3 MILE NORTH OF INTERSECTION OF HIGHWAY 90 AND HIGHWAY 61, 1.5 MILES NORTH OF LA CRESCENT, MINNESOTA WINONA COUNTY C) Geographical coordinates (to nearest second). If mounted on element of an AM array, specify coordinates of center of array. Otherwise, specify tower location. Specify South Latitude or East Longitude where applicable, otherwise, North Latitude or West Longitude will be presumed. Latitude 43 51 40 Longitude 91 18 40 Lis the supporting structure the same as that of another station(s) or proposed in another pending Yes X N application(s)? If Yes give call letter(s) or file number(s) or both.	Anten	na supporting-s	tructure hel	ght	En	rective radiated	power	
Main Studio location	Anten	na height abov	e average te	rrain	☐ Pre	equency		
File Number(s) Allocation: Channel No. Principal community to be served: City County LA CROSSE WI C2 C1 C C1 C Exact location of antenna. Specify address, city, county and state if no address, specify distance and bearing relative to the nearest town or landmark. NORTH OF LA CRESCENT, MINNESOTA NINNESOTA NORTH OF LA CRESCENT, MINNESOTA WINONA COUNTY Geographical coordinates (to nearest second). If mounted on element of an AM array, specify coordinates of center of array. Otherwise, specify tower location. Specify South Latitude or East Longitude where applicable; otherwise, North Latitude or West Longitude will be presumed. Latitude 43 51 40 Longitude 91 18 40 Longitude 91 18 40 If Yes, give call letter(s) or file number(s) or both. If proposal involves a change in height of an existing structure, specify existing height above ground level include in the control of	Anten	ina location			Cla	100		
Channel No. Principal community to be served: City County State A B1 B X 292 LA CROSSE LA CROSSE WI C2 C1 C Exact location of antenna. Specify address, city, county and stata if no address, specify distance and bearing relative to the nearest town or landmark. 3 MILE NORTH OF INTERSECTION OF HIGHWAY 90 AND HIGHWAY 61, 1.5 MILES NORTH OF LA CRESCENT, MINNESOTA WINONA COUNTY Cographical coordinates (to nearest second). If mounted on element of an AM array, specify coordinates of center of array. Otherwise, specify tower location. Specify South Latitude or East Longitude where applicable; otherwise, North Latitude or West Longitude will be presumed. Latitude 43 51 40 Longitude 91 18 40 Latitude 43 51 40 Longitude 91 18 40 If yes, give call letter(s) or file number(s) or both.	Main :	Studio location			Ot?	ier (Summerize br	iefly)	
City County State A B1 B X 292 LA CROSSE LA CROSSE WI C2 C1 C Exact location of antenna. Descript address, city, county and state if no address, specify distance and bearing relative to the nearest town or landmark. 3 MILE NORTH OF INTERSECTION OF HIGHWAY 90 AND HIGHWAY 61, 1.5 MILES NORTH OF LA CRESCENT, MINNESOTA WINONA COUNTY Description of array. Otherwise, specify tower location. Specify South Latitude or East Longitude where applicable; otherwise. North Latitude or West Longitude will be presumed. Latitude 43 51 40 Longitude 91 18 40 Latitude 43 51 40 Longitude 91 18 40 Is the supporting structure the same as that of another station(s) or proposed in another pending Yes X N application(s)?	. Allocation:							
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Exact location of antenna. Descript address, city, county and state if no address, specify distance and bearing relative to the nearest town or landmark. 3 MILE NORTH OF INTERSECTION OF HIGHWAY 90 AND HIGHWAY 61, 1.5 MILES NORTH OF LA CRESCENT, MINNESOTA WINONA COUNTY Descript address, city, county and state if no address, specify distance and bearing relative to the nearest town or landmark. 3 MILE NORTH OF INTERSECTION OF HIGHWAY 90 AND HIGHWAY 61, 1.5 MILES NORTH OF LA CRESCENT, MINNESOTA WINONA COUNTY Description of an amount of an AM array, specify coordinates of center of array. Otherwise, specify tower location. Specify South Latitude or East Longitude where applicable, otherwise, North Latitude or West Longitude will be presumed. Latitude 43 51 40 Longitude 91 18 40 Is the supporting structure the same as that of another station(s) or proposed in another pending Yes X N application(s)? If Yes, give call letter(s) or file number(s) or both.	202	City		County		State		B1
D. Specify address, city, county and state. If no address, specify distance and bearing relative to the nearest town or landmark. 3 MILE NORTH OF INTERSECTION OF HIGHWAY 90 AND HIGHWAY 61, 1.5 MILES NORTH OF LA CRESCENT, MINNESOTA WINONA COUNTY D) Geographical coordinates (to nearest second). If mounted on element of an AM array, specify coordinates of center of array. Otherwise, specify tower location. Specify South Latitude or East Longitude where applicable; otherwise, North Latitude or West Longitude will be presumed. Latitude 43 51 40 Longitude 91 18 40 Latitude 43 51 40 Longitude 91 18 40 If the supporting structure the same as that of another station(s) or proposed in another pending Yest X N application(s)? If Yes, give call letter(s) or file number(s) or both ————————————————————————————————————		LA CROSSE		LA CROSSE	Ξ	WI	C2	C1
D. Specify address, city, county and state. If no address, specify distance and bearing relative to the nearest town or landmark. 3 MILE NORTH OF INTERSECTION OF HIGHWAY 90 AND HIGHWAY 61, 1.5 MILES NORTH OF LA CRESCENT, MINNESOTA WINONA COUNTY D) Geographical coordinates (to nearest second). If mounted on element of an AM array, specify coordinates of center of array. Otherwise, specify tower location. Specify South Latitude or East Longitude where applicable; otherwise, North Latitude or West Longitude will be presumed. Latitude 43 51 40 Longitude 91 18 40 Latitude 43 51 40 Longitude 91 18 40 If the supporting structure the same as that of another station(s) or proposed in another pending Yest X N application(s)? If Yes, give call letter(s) or file number(s) or both ————————————————————————————————————	Exact location	on of antenna						
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Geographical coordinates (to nearest second). If mounted on element of an AM array, specify coordinates of center of array. Otherwise, specify tower location. Specify South Latitude or East Longitude where applicable; otherwise, North Latitude or West Longitude will be presumed. Latitude 43 51 40 Longitude 91 18 40 Is the supporting structure the same as that of another station(s) or proposed in another pending Yes X N application(s)? If Yes, give call letter(s) or file number(s) or both.		.3 MILE NORT	H OF INTE	RSECTION OF E	HIGHWAY 9	O AND HIGHWA	Y 61, 1.5 MII	LES
North Latitude or West Longitude will be presumed. Latitude 43 51 40 Longitude 91 18 40 Is the supporting structure the same as that of another station(s) or proposed in another pending application(s)? If Yes, give call letter(s) or file number(s) or both. ———————————————————————————————————	b) Geographic	al coordinates	to nearest s	scond). If mounte	ed on eleme	nt of an AM ar		
Latitude 43 51 40 Longitude 91 18 40 List the supporting structure the same as that of another station(s) or proposed in another pending application(s)? If Yes, give call letter(s) or file number(s) or both. ———————————————————————————————————					uth Latitude	or East Longitude	ude where applic	able; otherwise,
Latitude 43 51 40 Longitude 91 18 40 Is the supporting structure the same as that of another station(s) or proposed in another pending application(s)? If Yes, give call letter(s) or file number(s) or both. ———————————————————————————————————	North Latit	ude or west Lo	ugitude will	be presumed.				
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If proposal involves a change in height of an existing structure, specify existing height above ground level include			the same as	that of another	station(s) or	proposed in ar	nother pending	Yes X No
	If Yes, give	call letter(s) or	file number	(s) or both	4-1-1-1			
	If proposal	involves a cha	nga in haigh	t of an existing	structure =	medify evicting	halght shove or	ound level include
antenna, all other appurtenances, and lighting, if any.						p-on-y onmang		

atitude	0	,	"	Longitude		ı	
			-		-	<u>-</u>	
Has the FAA been n If Yes, give date an determination, if a	nd office w			attach as an Exhibit a cop	py of FAA		Yes No.
Date JANUARY 16	, 1991	Office	where filed	DES PLAINES, ILL	INOIS	<u> </u>	
List all landing are nearest runway.	as within 8	km of anten	na site. Specif	y distance and bearing	from structu	re to neare	est point of
•	ing Area		Dis	tance (km)	Beari	ng (degree	s True)
(a) LA CROSSE M	UNICIPAL	···	4.34		77	DEGREES	
(b)							-
a) Elevation: Its the	nearest met	pr)					
(1) of site above	mean sea l	evel;				280	meters
_			=	ncluding antenna all oth	ier <u> </u>	. 79	meters
	_	ting, if any);			: ;		
				level [(aX1) + (aX2)]	<u> </u>	359	meters
o) Height of radiation	n center:	ite the nearest	: meter/ H = H	iorizontal; V - Vertical			<i>.</i>
(1) above ground	i				_	71	meters
					_	71	meters
(2) above mean	sea level					351	meters
		OFF TO 1	NEAREST M	TS ROUNDED ETER BASED	_	351	meters
		TIDON DO				100	meters
(3) above averag	e terrain	UPON AC	TUAL HEIG	HT IN FEET	_	100	
(3) above averag	ge terrain	UPON AC	TUAL HEIG	HT IN FEET	_	100	meters
Attach as an Exhibit In Question 7 above	: sketch(es) s, except ite	of the suppo	TUAL HEIG	HT IN FEET a, labelling all elevations a AM directional-array e well as location of FM ra	lement,	100	_
Attach as an Exhibit In Question 7 above	. sketch(es) a except ite d orientatio	of the suppo em 7(b)(3). If a	TUAL HEIG	e, labelling all elevations	lement, diator.	100	meters
Attach as an Exhibit in Question 7 above specify heights and affective Radiated I	sketch(es) a, except its d orientation Power: contal plane	of the suppo em 7(b)(3). If a	TUAL HEIG	e, labelling all elevations n AM directional-array e well as location of FM ra	lement, diator.	100	meters
Attach as an Exhibit in Question 7 above specify heights and affective Radiated I (a) ERP in the horiz	sketch(es) a except ite d orientatio Power: contal plane cosed?	of the suppo em 7(b)(3). If a ns of all arra	rting structure mounted on an ay towers, as well-	e, labelling all elevations n AM directional-array e well as location of FM ra	lement, diator. kw (V=)	100 Ex	meters

10. Is a directional antenna proposed?	Yes X No
If Yes, attach as an Exhibit a statement with all data specified in 47 C.F.R. Section including plot(s) and tabulations of the relative field.	73.316, Exhibit No.
ii. Will the proposed facility satisfy the requirements of 47 C.F.R. Sections 78.315(a) and (b)?	X Yes No
If No, attach as an Exhibit a request for waiver and justification therefor, including an and percentages of population and area that will not receive 3.16 mV/m service.	nounts Exhibit No.
12. Will the main studio be within the protected 3.16 mV/m field strength contour of proposal?	f this X Yes No
If No, attach as an Exhibit justification pursuant to 47 C.F.R. Section 78.1125.	Exhibit No.
13. (a) Does the proposed facility satisfy the requirements of 47 C.F.R. Section 73.207?	X Yes No
(b) If the answer to (a) is No. does 47 C.F.R. Section 73.213 apply?	Yes No
(c) If the answer to (b) is Yes, attach as an Exhibit a justification, including a summa previous waivers.	Exhibit No.
(d) If the answer to (a) is No and the answer to (b) is No, attach as an Exhibit a stat describing the short spacing(s) and how it or they arose.	ement Exhibit No.
(e) If authorization pursuant to 47 C.F.R. Section 73.215 is requested, attach as an Extremely complete engineering study to establish the lack of prohibited overlap of continuous affected stations. The engineering study must include the following:	
(i) Protected and interfering contours, in all directions (360°), for the proposed operati (2) Protected and interfering contours, over pertinent arcs, of all short-spaced assign applications and allotments, including a plot showing each transmitter location, identifying call letters or file numbers, and indication of whether facility is ope or proposed. For vacant allotments, use the reference coordinates as the trans- location.	ments, with rating
 (3) When necessary to show more detail, an additional allocation study utilizing a with a larger scale to clearly show prohibited overlap will not occur. (4) A scale of kilometers and properly labeled longitude and latitude lines, shown the entire exhibit(s). Sufficient lines should be shown so that the location of the may be verified. 	across
(5) The official title(s) of the map(s) used in the exhibits(s).	or TV Yes X No
14. Are there: (a) within 60 meters of the proposed antenna, any proposed or authorized FM transmitters, or any nonbroadcast (except citizens bend or exeter) radio stations, or (b) with blanketing contour, any established commercial or government receiving stations, head-end facilities, or populated areas, or (c) within ten (10) kilometers of the proposed antenna, any proposed or authorized FM or TV transmitters which may preceiver-induced intermodulation interference?	within cable oposed
If Yes, attach as an Exhibit a description of any expected, undesired effects of operation remedial steps to be pursued if necessary, and a statement accepting full responsibility fellimination of any objectionable interference (including that caused by receiver-induce other types of modulation) to facilities in existence or authorized or to radio receivers.	or the

prior to grant of this application. (See 47 C.F.R. Sections 73.315(b), 73.316(e) and 73.318.)

15.	Attach as an Exhibit a 75 minute series U.S. Geological Survey topographic quadrangle map that shows clearly, legibly, and accurately, the location of the proposed transmitting antenna. This map must comply with the requirements set forth in Instruction V. The map must further clearly and legibly display the original printed contour lines and data as well as latitude and longitude markings, and must bear a scale of distance in kilometers.	Exhibit No.
16.	Attach as an Exhibit (new the source) a map which shows clearly, legibly, and accurately, and with the original printed latitude and longitude markings and a scale of distance in kilometers. US TACTICAL PILOTAGE CHARTS	Exhibit No. 4 & 5
	(a) the proposed transmitter location, and the radials along which profile graphs have been prepared;	
	(b) the 3.18 mV/m and 1 mV/m predicted contours; and	
	(c) the legal boundaries of the principal community to be served.	
17.	. Specify area in square kilometers (1 sq. mi. * 259 sq. km.) and population (latest census) within the predicted 1 mV/m contour.	
	Area 4611.9 sq. km. Population 99,306	
18.	For an application involving an auxiliary facility only, attach as an Exhibit a map (Sectional Aeronautical Chart or equivalent) that shows clearly, legibly, and accurately, and with latitude and longitude markings and a scale of distance in kilometers.	Exhibit No.
	(a) the proposed auxiliary 1 mV/m contour; and	<i>;</i>
	(b) the 1 mV/m contour of the licensed main facility for which the applied-for facility will be auxiliary. Also specify the file number of the license.	
9.	Terrain and coverage data Ite be calculated in accordance with 47 C.F.R. Section 73.3131	
	Source of terrain data: (check enly ene bez belee)	
	X Linearly interpolated 30-second database 75 minute topographic map	
	(Source: NGDC	
	Other (briefly supporize)	

	Height of radiation center above average	Predicted Distances				
Radial bearing (degrees True)	elevation of radial from 3 to 16 km (meters)	To the 3.16 mV/m contour (kllometers)	To the I mV/m contour (kilometers)			
	SEE 135°					
0	154.8	28.3	46.5			
45	106.9	23.7	39.7			
90	145.9	27.5	45.3			
135	130.9	26.2	. 43.2			
180	87.3	21.3	36.3			
225	82.5	20.7	35.4			
270	48.1	16.0	28.1			
315	43.3	15.3	26.7			

^{*}Radial through principal community, if not one of the major radials. This radial should NOT be included in the calculation of HAAT.

		_ :	•				
20	Environmental	Statem	sant/Saa	47 6 5 8	Section 1	1701 -+	ean)

and the difficulty of the section of	
Would a Commission grant of this application come within Section 1.1307 of the FCC Rules, such that it may have a significant environmental impact?	Yes X No
If you answer Yes, submit as an Exhibit an Environmental Assessment required by Section 1.1311.	Exhibit No.
If No. explain briefly why not. CATEGORICALLY EXCLUDED AS PER SECTION 1.1306 OF THE RULES. SEE ENGINEER: REPORT, PAGE 5.	ING

CERTFICATION

I certify that I have prepared this Section of this application on behalf of the applicant, and that after such preparation, I have examined the foregoing and found it to be accurate and true to the best of my knowledge and belief.

Name (Typed or Printed)	Relationship to Applicantie.g., Lensuiting Engineeri
OLVIE E. SISK, SISK ENGINEERING, INC.	TECHNICAL CONSULTANT
Signature	Address linclude 219 Codel
Olive E Six	P.O. BOX 549 FULTON, MISSISSIPPI 38843
Date	Telephone No. (Include Area Code)
JANUARY 16, 1991	(601) 862-2233

FM ENGINEERING DATA FOR T COM, INC. LA CROSSE, WISCONSIN

INTRODUCTION:

This Engineering Exhibit has been prepared at the request of the above named Applicant to accompany an application for a new Class C3 FM Station for La Crosse, Wisconsin. According to the Federal Communications Commission's 47 CFR 73.202, this channel is assigned to the city of La Crosse, Wisconsin.

This Engineering Exhibit contains the necessary information required by Federal Communications Commission's Form 301, Section V-B, Paragraphs 1-20, Pages 1 - 5.

ANTENNA SITE:

Exhibit 1 is a duplication of the FAA Form 7460-1 filed with the Great Lakes Regional Office in Des Plaines, Illinois, on January 16, 1991, This exhibit is required by FCC Form 301 V-B, Page 2, Paragraph 5.

Exhibit 2 depicts a vertical sketch of the proposed antenna system. The metric values given were obtained from the English values and rounded to the nearest meter. This figure gives all the pertinent heights in meters as required by Federal Communications Commission's Form 301, V-B, Paragraph 7(a), 7(b)(1) and 7(b)(2).

ANTENNA AND SITE:

The antenna site was selected by the Applicant to comply with FCC 47 CFR 73.207 which relates to the minimum mileage separation requirements and 47 CFR 73.315 which sets the required minimum field strength of 3.16 mV/m (70 dBu) over the principal city, La Crosse, Wisconsin. Therefore this application fulfills the requirements of FCC Form 301, Paragraphs 11, 12 and 13.

SITE PLOTTED:

Exhibit 3 is a copy of a portion of a Topographic Quadrangle, where the site is accurately plotted with latitude and longitude line clearly marked as required by the Federal Communications Commission Form 301, Section V-B, Paragraph 15. The accuracy of the coordinates plotted was verified by a computer program which utilizes the tic marks on the 7.5 minute map to digitize and plot the coordinates to the nearest second. A complete 7.5 minute map of the La Crescent Quadrangle is attached to the original application.

CITY GRADE COVERAGE:

Federal Communications Commission's 47 CFR 73.315 requires that the Applicant select a transmitter site and an antenna height above average terrain that would place a minimum field of 3.16 mv/m (70 dbu) over La Crosse, Wisconsin, the proposed city of license. This Exhibit 4 illustrates that this proposal is in full compliance with 47

CFR 73.315 (a) (b) and Section V-B, Paragraph 11 and Paragraph 16 (c). This Exhibit illustrates the eight radials used to determine the average terrain which is required by FCC Form 301, Section V-B, Paragraph 16 (a).

FIELD INTENSITY AND TOPOGRAPHIC DATA:

Exhibit 5 shows the predicted field intensity contours which were determined by using the data required in Paragraph 19, Section V-B, Page 4, of the Federal Communications Commission's Rules Form 301. These are the two contours required by 47 CFR 73.311 and Paragraph 16(b) of These contours indicate only the approximate FCC Form 301. extent of coverage over average terrain in the absence of interference. Under actual conditions, the true coverage may vary greatly from these estimates because the terrain over any specific path is expected to be different from the average terrain on which the field strength chart was based. Because of these factors the estimated contours give no assurance of service to any specific percentage of receiver locations within the distances indicated.

In order to predict the distance to the field intensity contour, the antenna center of radiation above average terrain had to be determined. The procedures the Commission outlines in 47 CFR 73.312 were followed to make this determination. Eight radials were plotted from data based upon NGDC 30 second database starting with true North for a 0 degree radial and then extending clockwise at inter-

vals of 45 degrees. From this data, elevation points were extracted and then the average from the 2 to 10 mile distance (3 to 16 kilometers) were utilized to determine the average terrain along that path. No roughness factor was included, see FR 25736 effective date of Rule.

CONTOUR CALCULATIONS:

Exhibit 6 is a tabulation of distance in kilometers to the (3.16 mV/m) 70 dbu contour and the (1 mV/m) 60 dbu contour. These distances were computer calculated, utilizing the FCC 50-50 Chart, 47 CFR 73.333, Figure 1. This is the estimated field strength exceeded by 50 percent of the potential receiver locations for at least 50 percent of the time. This exhibit is in response to FCC Form 301, Section V-B, Page 4, Paragraph 19. In addition, this Exhibit contains the average terrain for the eight radials in the 2 to 10 mile (3 to 16 kilometer) segment.

Exhibit 7 is an FM allocation study which illustrates that the proposed site meets the minimum separation requirements as set forth in 47 CFR 73.207 of the FCC Rules required by FCC Form 301, V-B, Paragraph 13(a). There are no known stations within 60 meters of the proposed site. There are no known established commercial or government receiving stations or populated areas within the blanket contour. The proposed antenna site does not have any proposed or authorized FM or TV transmitters within ten kilometers that would create intermodulation interference.

AERONAUTICAL STUDIES:

Exhibit 8 is a portion of a Sectional Aeronautical Chart which has the site marked and illustrates the distance to different air and sea ports, if required.

The Applicant does not plan to use high intensity white lighting on the tower, and none of the conditions listed in 47 CFR 1.1307(a)(1)-(5) apply to the proposed construction. Since radiofrequency exposure at ground level will remain well below the value in the adopted guideline, the proposal would be categorically excluded from environmental processing as per 47 CFR 1.1306 of the Rules.

Appropriate means will be taken to eliminate any interference to any nearby receivers in the blanket contour area. The Applicant certifies that this application complies with the worst case scenario which requires an antenna height of only 40.9 meters or 134.1 feet above ground. These heights would be in full compliance of the OST Bulletin No. 65 and the requirements of the Federal Communications Commission. Since the antenna center of this new proposal is 71 meters above ground the proposed antenna is in compliance with the guidelines. The Applicant recognizes and accepts the responsibility to resolve interference complaints within the blanketing contour caused by the proposed operation as outlined in Rule 47 CFR 73.318.

POPULATION:

The Federal Communications Commission Rules require that the population in the 1.0 mV/m (60 dbu) contour be

determined from the latest U. S. Census Maps. In order to comply with this requirement the 1.0 mV/m (60 dbu) contour was determined from Exhibit 6. This information was then applied to a computer program which incorporates the digitized 1980 Census Tract and Minor Civil Divisions Maps of the United States.

ENGINEER-APPLICANT AGREEMENT

Sisk Engineering, Inc. assumes no liability for any errors or omissions in the information hereby provided, and shall not be liable for any injuries or damages (including consequential) which might result from use of this engineering report. Sisk Engineering, Inc. assumes no liability for this report if it is accepted or rejected by the Federal Communications Commission. The Applicant agrees with these stated terms and conditions or this report is considered null and void and is not to be utilized in any way or filed with the Federal Communications Commission.

Olvie E. Sisk

Date: January 16, 1991

CERTIFICATION

I, Olvie E. Sisk, do hereby certify under penalty
of perjury;

That my qualification in telecommunications matters are a matter of record before the Federal Communications Commission having been presented and accepted upon many occasions in the past;

That I am a consultant doing business at Fulton, Mississippi, specializing in technical topics pertaining to the broadcast industry and the associated RF transmission systems;

That I have been retained by T COM, Inc. to perform certain technical studies and prepare this report of same;

That the accompanying technical report and exhibits were prepared by me personally or under my immediate personal supervision and that all information presented therein is true and correct of my own knowledge and belief.

Olvie E. Sisk

Executed on January 16, 1991

KEY TO ENGINEERING REPORT:

- 1. FCC FORM 301 SECTION V-B FM ENGINEERING DATA
- 2. EXPLANATION OF EXHIBITS AND SUMMARY
- 3. EXHIBIT 1 FAA FORM 7460-1
- 4. EXHIBIT 2 ANTENNA SKETCH
- 5. EXHIBIT 3 SITE PLOTTED
- 6. EXHIBIT 4 CITY GRADE COVERAGE
- 7. EXHIBIT 5 PREDICTED CONTOURS
- 8. EXHIBIT 6 TABULATION OF CONTOURS
- 9. EXHIBIT 7 ALLOCATION STUDY
- 10. EXHIBIT 8 AERONAUTICAL CHART

<u>DO NOT REMOVE CA</u>	<u>ARBONS</u>			Form Approved OMB	NO. 2120-0001
U.S. Department of Transportation	NOTICE OF PROPOS	SED CONSTRUCTION OR ALTER	RATION	Aeronautical Study Number	
Federal Aviation Administration	on				
1. Nature of Proposal A. Type		To the Date Date		Description of Structure veradiated power and assigned	
A. Type New Construction	B. Class Z Permanent	C. Work Schedule Dates Beginning <u>DEPENDS</u>	all existing, pro	posed or modified AM, FM, or T	
Alteration	Temporary (Durationmonths		1	ng this structure.	
	<u> </u>	corporation, etc. proposing the		nd configuration of power transmorting towers in the vicinity of F	
	or alteration. (Number, Street, City, St		and public airp	ports.	
(608) <u>783-3</u>		7.0 a 2.4 2.5.2,		nation showing site orientation, on materials of the proposed st	
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_	, MISSISSIPPI 38843 01-862-2233		// -: -== anaoa	'timus on a con-	(- shoot)
			<u> </u>	is required, continue on a sepa	
4. Location of Structu	B. Nearest City or Town, and State	C. Name of nearest airport, heliport, flightpark.		te above mean sea level	he nearest 1001)
(To poppost cocood)	LA CRESCENT, MN	or seaplane base LA CROSSE MUNICIPAL	A. Elevation C. C.	le above mean sea love.	920 '
	(1) Distance to 4B	(1) Distance from structure to nearest point of	B. Height of Struc	eture including all	
Latitude	1.5 Miles	nearest runway 2.7 MILES	appurtenances ground, or wat	s and lighting (if any) above ter if so situated	259 '
■ 91 18 40	(2) Direction to 4B SOUTH	(2) Direction from structure to airport 77 DEGREES	C. Overall neight	t above mean sea level (A + B)	1179'
Longitude D. Description of location of		// DEGREES ports, prominent terrain features, existing structure	oto Attachalis	Contocinal Survey quadrangle	
.3 MILE N	NORTH OF INTERSECTION O	airport(s). (if more space is required, continue on DF HIGHWAY 90 AND HIGHWAY INONA COUNTY	·		t.)
Persons who knowingly and than \$2,000 for subsequent	d willingly violate the Notice requirements of t offenses, pursuant to Section 902(a) of the	F.R. Part 77) pursuant to Section 1101 of the Federal Part 77 are subject to a fine (criminal penalty) of the Federal Aviation Act of 1958, as amended (49 to pents made by me are true comp	not more than \$500 U.S.C. 1472(a)).	for the first offense and not mor	re
knowledge. In addit lighting standards if	tion, I agree to obstruction mar	nents made by me are true, comp irk and/or light the structure in acco	ordance with	established marking 8	/ k
1/16/91	OLVIE E. SISK, TECHN	NICAL CONSULTANT	Peul	2 E. Sils	_
FOR FAA USE ONLY		electric accession of transfer outside and a refer professional and a refer of the	Spillings alter to respect to the first property of a N	n or issue a separate ackno	" an imperior of the second of
The Proposal:		upplemental Notice of Construction FAA Form At least 48 hours before the start of consti Within five days after the construction rea	truction.		ed, or
	R, Part 77, Subpart C	This determination expires on			unless:
and would not be a hazard to air navigation. [a] extended, revised or terminated by the issuing office: [b) the construction is subject to the licensing authority of the Federal Communications Commission and are standards of FAR, Part 77, Subpart C, but application for a construction permit is made to the FCC on or before the above expiration date. In such case, would not be a hazard to air navigation. [a] extended, revised or terminated by the issuing office: [b] the construction is subject to the licensing authority of the Federal Communications Commission and are application for a construction permit is made to the FCC on or before the above expiration date. In such case, would not be a hazard to air navigation.					
	A Advisory Circular N	the FCC denies the application. IOTE: Request for extension of the effective per- issuing office at least 15 days prior to the		iation must be postmarked or d	elivered to the
70/7460-1, Chapter(Obstruction marking necessary.	a and lighting are not	The structure is subject to the licensing authoringency	No. 10 (20 to 10 t	opy of this determination will b	e sent to that
Remarks:					
issued in	Signature		Date		Part Control
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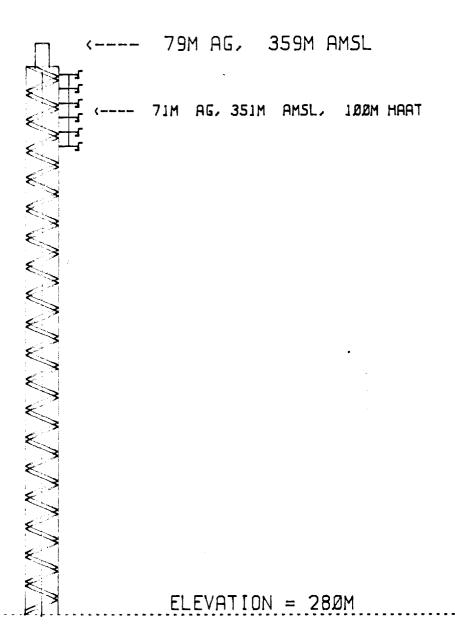
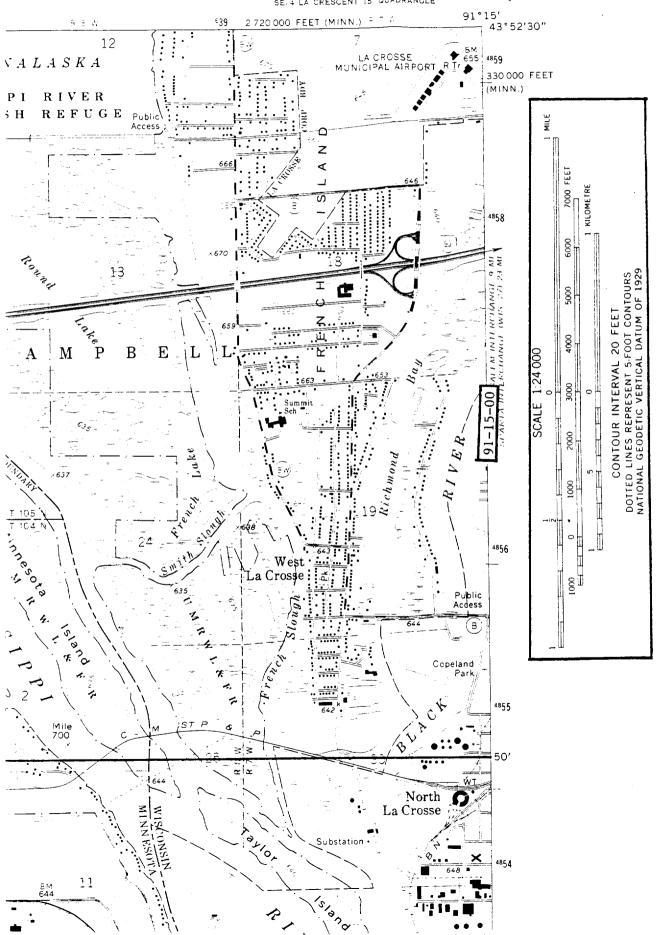


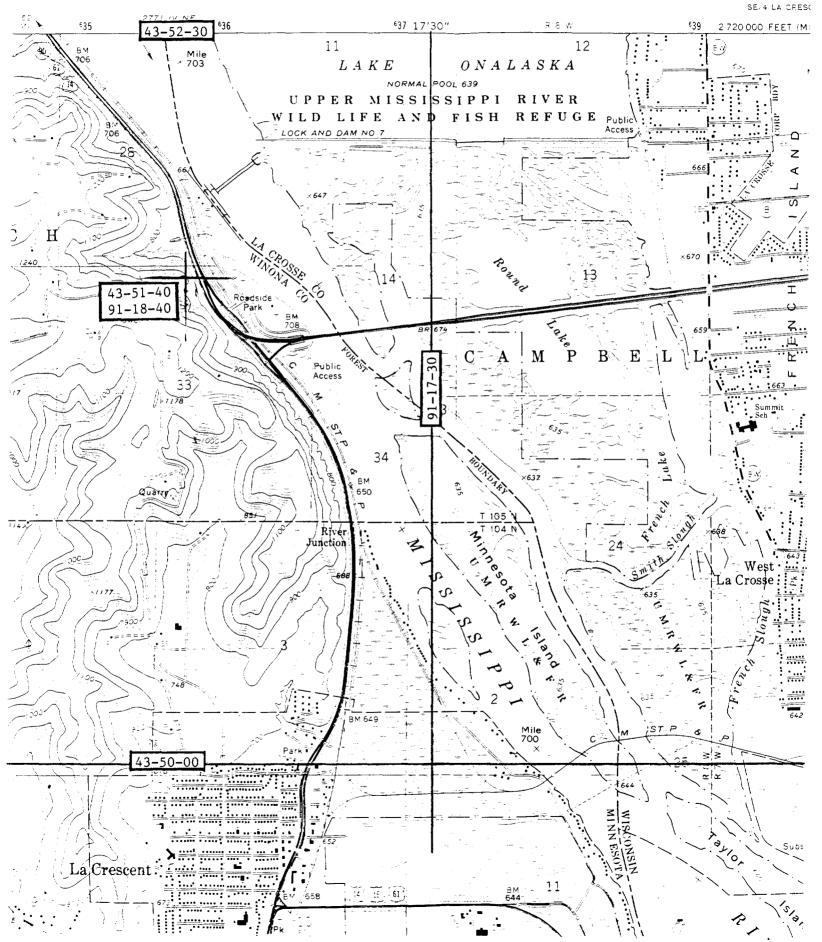
EXHIBIT 3

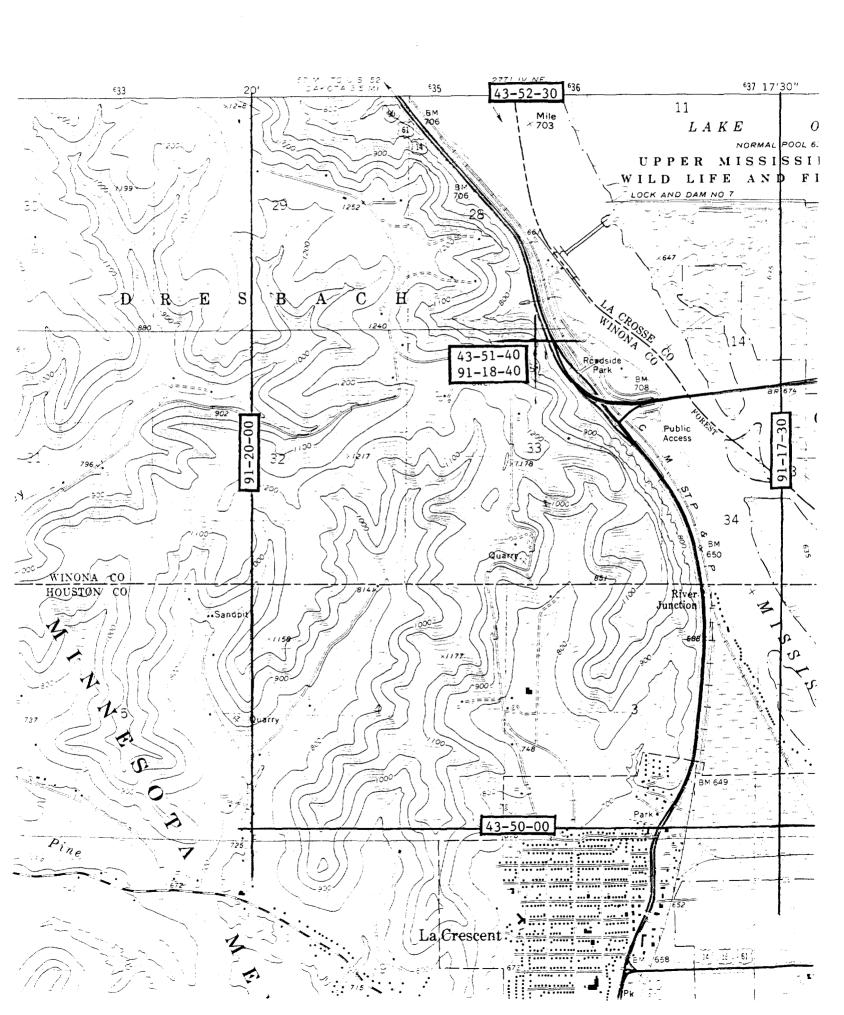
LA CRESCENT QUADRANGLE MINNESOTA-WISCONSIN

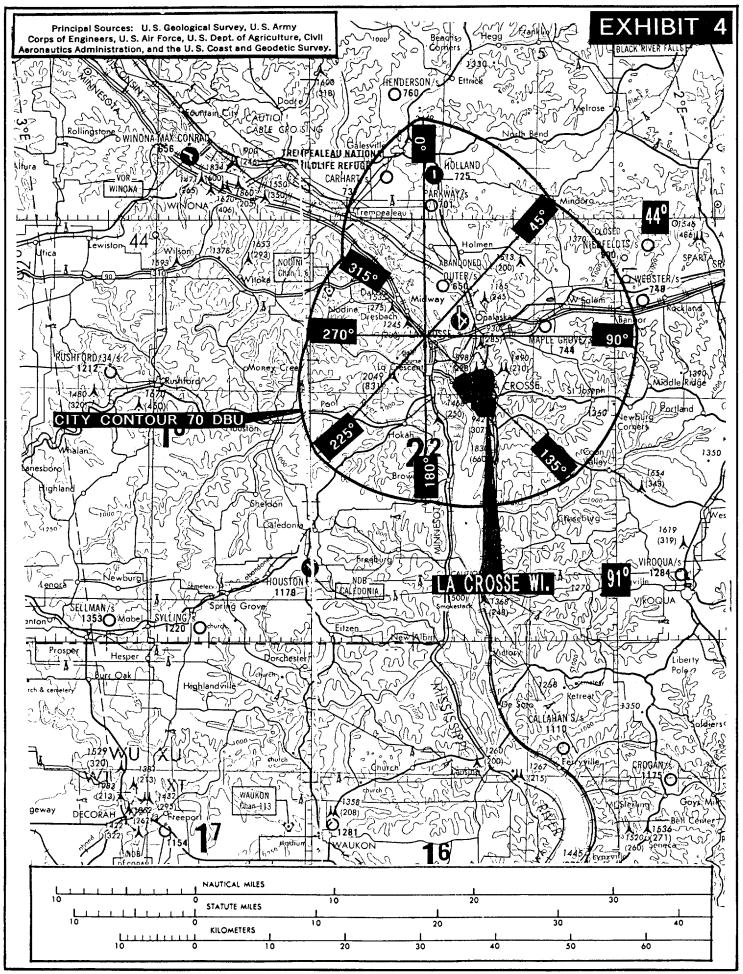
7.5 MINUTE SERIES (TOPOGRAPHIC)

SE/4 LA CRESCENT 15' QUADRANGLE

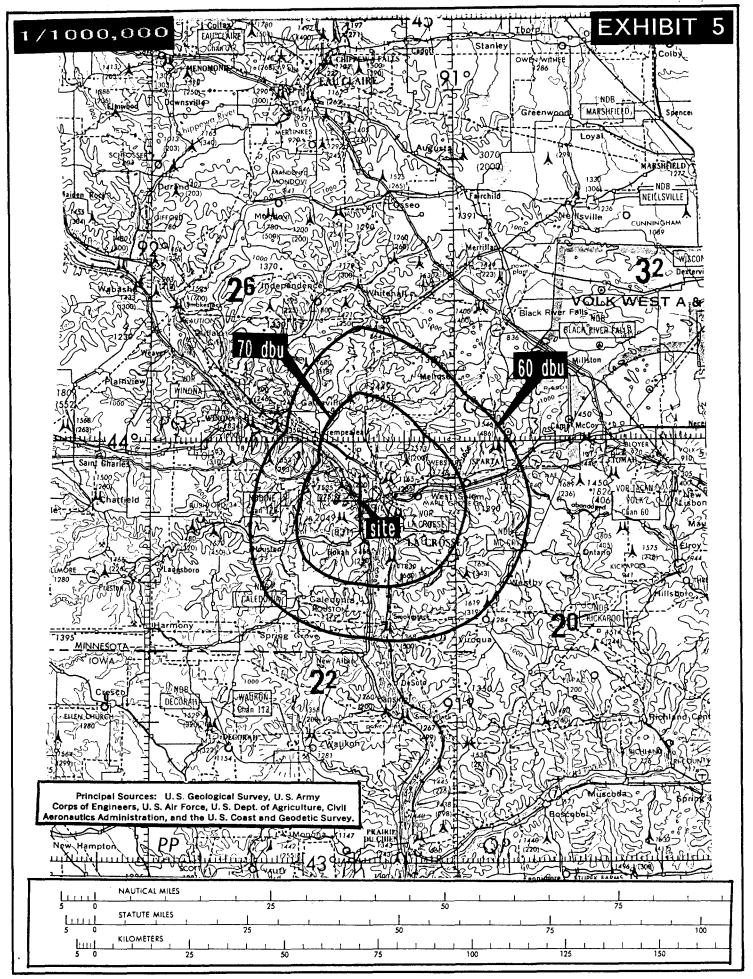








Sisk Engineering, Inc. / P.O. Box 549 / Fulton, MS 38843 / 601-862-2233



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TERRAIN AND CONTOUR DATA LA CROSSE WI.

ERP = 25 kWFM - 2-6 Tables

	3 to 16 km	Effective Antenna Height Meters AAT	ERP (dBk)	F(50-50) Distance to 70 dBu Contour km	
0	196.6	154.8	13.979		46.5
45	244.5	106.9	13.979	23.7	39.7
90	205.5	145.9	13.979	27.5	45.3
135	220.5	130.9	13.979	26.2	43.2
180	264.1	87.3	13.979	21.3	36.3
225	268.9	82.5	13.979	20.7	35.4
270	303.3	48.1	13.979	16.0	28.1
315	308.1	43.3	13.979	15.3	26.7

Ave. = 251.4 M 100.0 M

Antenna Radiation Center AMSL = 351.4 M

Geographic Coordinates:

North latitude: 43 51 40 West longitude: 91 18 40